

# A constraints analysis of mango supply chain improvement in Pakistan



## Key details

### Location

Pakistan

### Duration

**Start** Mar 2006

**End** May 2006

### Budget

AUD 108,455

### Commissioned organisation

The University of Queensland

### Partners

University of Queensland

### Project Leader

Associate Professor Ray Collins, School of Natural and Rural Systems Management, The University of Queensland

### Program

Horticulture

### Project code

PLIA/2005/159



## Overview

This project identified the various components of the representative supply chains for mangoes in Pakistan and associated impediments and constraints. In addition to providing a scope for a subsequent supply chain project, this stand alone study provided valuable information on existing supply chains in Pakistan.

## Project outcomes

- Identified the types of markets, their needs, and the various components and associated impediments in representative supply chains.
- Reviewed the policy environment influencing mango production, distribution and marketing and assessed if this was likely to hinder development of more competitive mango supply chains.
- Identified options to build better commercial linkages between all components of the supply chain.
- Provided recommendations for an R&D project to improve the competitiveness of mango supply chains in Pakistan.

