

# Maintaining momentum within the pearl livelihoods sector in the western Pacific



## Key details

### Location

Fiji, Papua New Guinea, Samoa, Tonga

### Duration

Start Sep 2022

End Mar 2024

### Budget

AUD 250,000

### Commissioned organisation

University of the Sunshine Coast

### Partners

University of the Sunshine Coast

### Project Leader

Professor Paul Southgate

### ACIAR Research Program Manager

Dr Chris Barlow

### Program

Fisheries

### Project code

FIS/2022/168



## Overview

This project aims to provide a full understanding of the shifted context as a result of COVID-19, particularly in relation to proposed work to build local capacity and skills for mabé enterprises, and to identify and support viable markets.

In Fiji, this research activity will ensure the appropriate design of a proposed larger project ([FIS/2019/122](#)), if it is supported and endorsed by the Fijian government. Working with established partner agencies and community enterprises, the research activity will focus on key aspects of this growing livelihood sector on a country-specific basis.

Activities will focus on market research diagnostics, product design, skill training and marketing, improved financial literacy and business skills, improve business linkages and supply chain resilience and planning for sustainable sector expansion.

Outputs will provide momentum that will support immediate impacts from the anticipated start of FIS/2019/122 in all 4 partner countries (Fiji, Tonga, Samoa and PNG).

## Expected project outcomes

- Supporting sector planning, improving market knowledge and stakeholder capacity in Tonga

- Improving market knowledge and community handicraft capacity in Samoa
- Assessing sustainability in sourcing mother-of-pearl (MOP) and market options for MOP products in Papua New Guinea
- Supporting production and enterprise development within the Taveni 'pearl hub' in Fiji.



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