

# **Supply Chain Management: delivering a better quality mango**

**A preliminary assessment of possible ASLP activities**

# **Supply Chain Management: delivering a better quality mango**

## **Postharvest issues identified**

- Cool chain management
- Handling systems
- Disinfestation
- Disease and disorder management
- Traceability and certification
- Packaging
- Quality protocols
- Value addition
- Training in postharvest
- Economic performance

# Supply Chain Management: delivering a better quality mango

## Top ranking issues that are researchable

- Cool chain management
- Handling systems
- Disease and disorder management
- Training in postharvest

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## Top ranking issues that are researchable

- Cool chain management → Supply chain management
- Handling systems → Supply chain management
- Disease and disorder management → Supply chain management
- Training in postharvest → Capacity building

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## Supply chain management issues identified

- More value added mango products
- Create examples of modern supply chain management
- How to comply with standards
- Improving the marketing intelligence system
- Identify costs and inefficiencies in the chain
- Supply chain infrastructure needs
- Creation of farmer alliances
- Empowerment of the PHDEB
- Export processing zones
- Develop a domestic marketing strategy
- Survey of present mango processing activities
- Identify different supply chain management systems
- Case studies of successful exporting countries, eg. Mexico
- Market research – consumer needs
- Create database
- Identify new markets

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## Top ranking issues that are researchable



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## **Possible sub-project 1: Creating model supply chains**

Reflect modern practices, based on market research, domestic and export focused

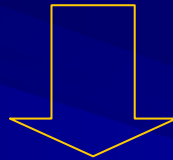
## **Possible sub-project 2: Market research**

Identifying consumer needs, case studies of successful exporting countries, examining potential new markets

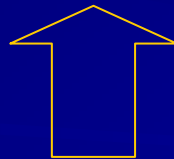
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## Linkages between components

Top ranking postharvest issues



Possible sub-project 1: Creating model supply chains



Possible sub-project 2: Market research